

Amendment: HE3

Representative Cobb-Hunter proposes the following amendment:

SECTION 25 - STATE BOARD FOR TECHNICAL AND COMPREHENSIVE EDUCATION

New

25.msp. (TEC: Make It In SC Public Awareness Campaign) Of the funds appropriated to the State Board for Technical and Comprehensive Education for the Make It In SC Public Awareness Campaign, and in collaboration and consultation with trade associations representing manufacturing, the State Board shall develop, deploy, and manage a multi-year public awareness campaign to ensure that parents, students, and educators understand employment opportunities, workplace environments, and careers in manufacturing and related industries in South Carolina. Related industries include, but are not limited to, transportation, distribution, logistics, warehousing, construction, and information technology. Funds must be used to create, deploy, and otherwise develop and manage the awareness campaign, including, but not limited to, hiring a public relations agency and employing additional personnel. Unexpended funds at the end of the fiscal year may be carried forward and expended for the same purpose in the subsequent fiscal year.